

**VISUAL MEDIA-BASED ENGLISH TEACHING AT THE 11TH
GRADE OF AL-FALAH AL-ISALMEE SCHOOL, BANNANG
SATA DISTRICT, YALA-THAILAND**



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THESIS

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of IAIN Purwokerto as a Partial Fulfillment of the Requirements
for Achieving the Degree of *Sarjana Pendidikan* (S. Pd.) in English Education**



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OF AL-FALAH AL-ISLAMEE SCHOOL, BANNANG SATA DISTRICT,
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**THE USE OF VISUAL MEDIA IN TEACHING DESCRIPTIVE
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MOTTO

خير الناس أنفعهم للناس

*"The best man among you is the one who contributes the most to the mankind."
(Al Hadits)*



DEDICATION

My beloved parents, Sukarta and Sanimah,

My beloved brothers and sisters,

My beloved friends, and readers who have taken the time to read this Thesis.



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ABSTRACT

Al-Falah Al-Islamee School is located in Bannang Sata District, Yala Province-Thailand. Al-Falah is a school located in the border area between southern Thailand and Malaysia. This school is located in the village but has great expectations to be able to compete with other schools. One of the efforts to improve the quality of education is starting from teaching. Teaching English in Al-Falah is very important, this is done to prepare students to be able to communicate well. The problem of students in learning English is that they cannot be active and consider English difficult. Of course, it is the teacher's responsibility to be able to make the students understand by teaching them.

The purpose of this study was to find out how the activity and effectiveness of English learning by Al-Falah Al-Islamee teachers based on planning stages of teaching, stages of teaching implementation, and teaching evaluation stage. In this case, the teacher of Al-Falah Al-Islamee has chosen visual media-based English teaching to make the atmosphere of student learning active, creative, and effective. In other words, students can easily understand English language learning.

The research method used is a qualitative descriptive method. The research subjects are principals, English teachers, and students. The object in this study is a learning model using visual media-based English teaching. The data collection technique carried out in this study was a triangulation of data namely observation, interviews, and documentation. The data analysis technique in this study was the reduction of display data and verification and then analyzed using qualitative descriptive analysis. The result of this study are that the development of learning using visual media-based English teaching is very effective, this can be seen from students who enthusiastically follow classroom learning and confidence in telling the events of the text. So that these learning activities support in achieving student learning achievements.

Keywords: *Visual Media and English Teaching.*

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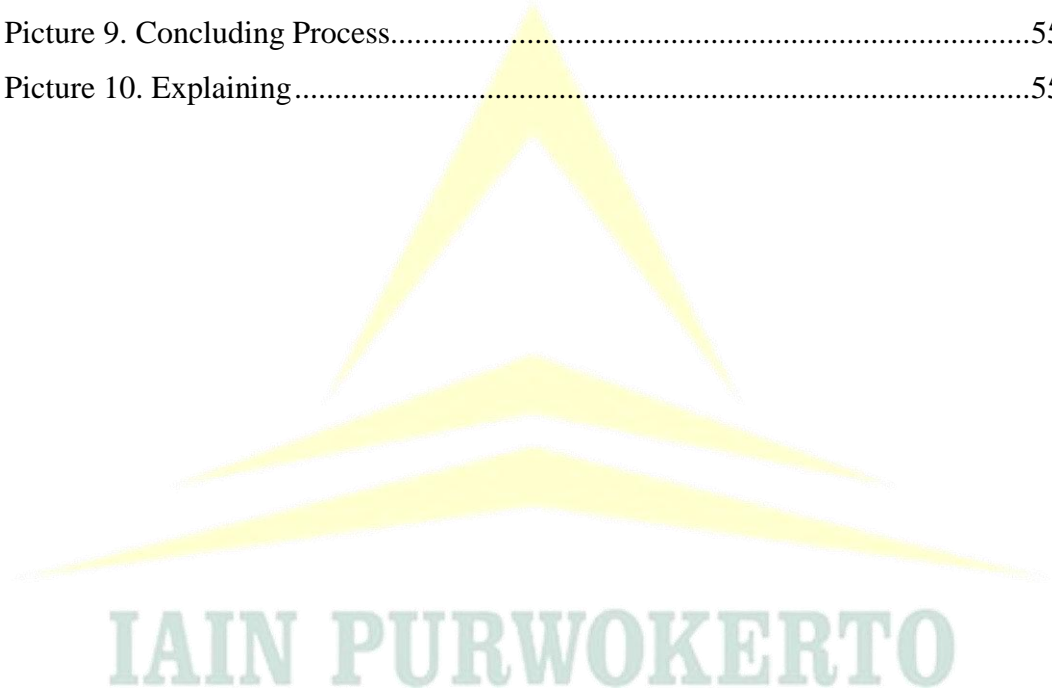
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CHAPTER I

INTRODUCTION

A. Background of the Study

According to A. Chaedar Alwasilah (2014:135), teaching is a process of interaction between teachers and students to achieve a predetermined goal. English language teaching has been developed with various developments in each school or other educational institutions. This happens because English is an international language. In other words, English is the official language used by all people on this earth. No wonder if in the process of teaching English there are many methods or techniques developed. This happens to make it easier for students to understand English.

According to Gerald P. Delahunty and James J. Gravey (2010:07), language is central to education. This means that language gives all aspects of education to every life. The language used daily is a link to understand another language. Focus in the world today is English. English can be said as a foreign language when English is not used officially in a country. Teaching English must be encouraged with methods that are easy to understand because this will make students happy and comfortable in learning.

According to Iskandarwasid and Dadang Suhendar (2008:171), learning method is a combination of learning concepts that have been effectively arranged by each teacher in each unit of the educational institution. This is intended to facilitate the learning process of students in the classroom. This method is made to provide understanding to students in the learning process. The differences in the learning process are very diverse, this adds color to the world of education and is able to explore creative ideas that can be developed in subsequent learning. As well as developing methods is the main thing in the learning process in school, this should always be updated to shape the character of students, improve

students' skills, confidence, response as well as critical ones to environment conditions.

According to Hujair A. H Sanaky (2009:1-2), one effort to improve the learning process is the use of effective media by adjusting students' abilities. This aims to improve the quality of student understanding in the learning process. The quality of learning can be conceptualized by the education system itself, where educators provide stimuli to students to provide motivation, so students are interested and active in learning. Improving the quality of education should be done regularly because the quality of education will determine the quality of students.

According to Harmer (2001), one of the students' characteristics is that they remember better toward the real things around them than abstract ones. According to Basyarudin Usman (2002:11), the use of learning media can stimulate students to be more enthusiastic in learning. Learning media is a very important element in the learning process because through learning media students are able to feel the material that they learn in real terms. Understanding of students in receiving learning can be seen from the methods conveyed by the teacher to students. Over time, the learning method must be increasingly creative because the development of education is increasingly rapid. This is the biggest challenge faced by teachers to continue to think actively, creatively and innovatively in conducting the learning process.

The Ma'had Al-Falah Al-Islamee School is one of the private educational institutions in the Bannang Sata District, Yala Province-Thailand. Al-Falah is a school that attracts many people, this can be seen from students who study from outside the area to Al-Falah. This happened because Al-Falah implemented two branches of education, including religious education and academic education. Religious education starting at 08.00-12.00 has a focus on learning about Islamic values. And for academic education starting at 13.00-16.00 focus on learning about natural and social sciences. In the learning process, the teacher is active and

creative in conceptualizing teaching, whether in religious education or academic education. This can be seen from the methods used by the teacher in teaching. This learning process makes students interactive in following the learning.

English in Bannang Sata District, Yala Province-Thailand is a foreign language. This happened because Bannang Sata District, Yala Province-Thailand was located in the border area between two countries namely southern Thailand and Malaysia. In general, the people of southern Thailand or known as the Pattani people are the people with the largest majority of Muslims in Thailand and the first language is the Tanning Malay, the second language is Thai, and the third language or foreign language is English. So do not be surprised if English in Pattani society is a language that is not too prioritized. Even though English is not prioritized in daily life, Pattani students consider that English is a very important language, this is due to communicating with the world community and competing in work.

Based on the author's observation of learning English in Al-Falah Al-Islamee, the author found several problems for students in understanding English. This can be seen from the use of English by students in the classroom and in the school environment. Students tend to not be confident and think English is a difficult language. This happens because the use of methods used by the teacher so far still does not provide awareness to students that English is an international language.

The problem faced by Al-Falah students in mastering English is the teacher's responsibility in teaching. So that on this occasion the teacher analyzes student weaknesses to improve students' abilities. The teacher finds students' weaknesses in reading and speaking. Both of these encourage teachers to make learning methods that can improve students' ability in reading and speaking. Based on the problems faced by Al-Falah students above, the teacher chooses visual media-based English teaching to improve students' ability in reading and speaking. The teacher focuses on improving both of these abilities because both of these are the basic abilities of a person in understanding English.

B. Research Question

Based on the background of the study above, the problems of the study can be formulated as follows:

1. How is the implementation of visual media-based English teaching at the 11th grade of Al-Falah Al-Islamee?
2. How is the types and steps of visual media-based English teaching at the 11th grade of Al-Falah Al-Islamee?
3. What are the advantages and disadvantages of visual media-based English teaching at the 11th grade of Al-Falah Al-Islamee?
4. What are the problems of visual media-based English teaching at the 11th grade of Al-Falah Al-Islamee?

C. Objectives of the Study

Based on the statement of the study, the aims of the study are:

1. To find out the steps of visual media-based English teaching at the 11th grade of Al-Falah Al-Islamee.
2. To know how is the implementation of visual media-based English teaching at the 11th grade of Al-Falah Al-Islamee.
3. To know the advantages and disadvantages of visual media-based English teaching at the 11th grade of Al-Falah Al-Islamee
4. To know the problems of visual media-based English teaching at the 11th grade of Al-Falah Al-Islamee

D. Significances of the Study

The result of the study is expected to be used theoretically and practically

1. Theoretically, this study gives some advantages, especially for the teacher and all students of eleventh grade, by knowing their learning process using visual media-based in learning English, they would get the best way in learning English, just focused on their preferred learning media.

2. Practically, this study can serve as referral sources or guidelines for authors as well as readers, especially teachers of English education in any institution (school/madrasa) in order to develop the English learning process in the classroom by a visual method.

E. Limitation of the Problem

The researcher necessary limits the problem in order to focus on this study. This research is conducted to describe the visual media-based in learning English that used by the eleventh grade of Al-Falah Al-Islamee School. There are many theories of learning style that developed to make intensive class. Huda (2016:144) described there are 15 theories of learning style that develop to help the students to think creative and productive. In this study, the researcher would like to use Alan Pritchard's theory (2008) than the other theories. This study is different with others research. Alan Pritchard's developed this learning style to show the individual preference in learning process. Although visual media theory is a branch of learning style theory, Alan Pritchard provides an understanding that visual media is a theory that can improve students' abilities in the learning process. Therefore the researcher limits this research more to visual media-based in English teaching.

F. Definition of Key Terms

Based on the title of the paper, the researcher would like to explain and define the key terms are used.

1. Visual Media

According to Alan Pritchard (2008:44), "visual learners are learning by seeing. This learning is designed to improve visual memory presented with pictures, in the form of diagrams, graphics, maps, posters, and displays." The researcher concluded that learning using visual media is a way of learning that

can quickly understand learning. Because learning by using visual media students can see directly the learning object.

2. English Teaching

Teaching is the process of transforming knowledge from teacher to student. According to A. Chaedar Alwasilah (2014:135), “teaching is a process of interaction between teachers and students to achieve a predetermined goal.” And English is one of the international languages that is used by many people in the world. According to the definition, the researcher concluded that learning English is the activity of gaining knowledge about English by studying. In learning English, there are four basic skills that should be studied, those is speaking, listening, reading, and writing.

G. Review of Previous Studies

The researcher found some researches that are related with this research. The first study is conducted by the book of Alan Pritchard theory (2008), the title is *Ways of Learning, Learning Theories and Learning Style in the Classroom*. From this reference, it can be concluded that this book has told us about learning style as an effective form of teaching. Besides, this book provides an overview of the procedures for implementing learning using learning styles. In this book, it is explained that learning styles are divided into four parts namely, visual learners, Auditory Learners, Read/Write Learning Style, and Kinesthetic Learners. Although visual learner theory is a branch of learning style theory, Alan Pritchard provides an understanding that visual media is a theory that can improve students' abilities in the learning process.

The second research is conducted by the book of Jeremy Harmer, the title is *The Practice of English Language Teaching*. From this book, the author is able to draw the conclusion that the teaching method is an effective method in classroom

learning. So the author is able to reduce the results contained in this journal to the research that the author is doing.

The third research is conducted by the book of Marianna Buultjens and Heather McLean, the title is Cerebral Palsy and Visual Impairment in Children: Experience of Collaborative Practice in Scotland. From this book, the author conclude that visual is one of the key skills in language learning. So this book has told us about the visual learning. The theory in this book is relevant to be used as a reference for the author.

H. Graduating Paper Outline

This study consists of five chapters. The simple explanations about the chapters are as follows:

Chapter I introduction, this chapter is divided into eight major sections. The first is background of study, the second is research question, the third is objective of study, the fourth is significances of study, the fifth is limitation of the problem, the sixth definition of key terms, the seventh is review of previous studies, and the last is guarding paper outline.

Chapter II literature review, this chapter is divided into three major sections. The first one is English teaching containing English as foreign language, definition of English teaching, teaching approach, and elements of teaching. The second part is the learning style containing definition of learning style and types of learning style. The last part is visual media-based containing definition of visual media, elements of visual media, characteristics of visual media, techniques of picture media, the advantages of picture media, and this advantages of picture media.

Chapter III research methodology, this chapter is divided into five major sections. The first is types of research, the second is research location, the third is data sources, the fourth is data collection techniques, and the last is data analysis techniques.

Chapter IV research finding and discussion, this chapter is divided into three major sections. The first is general of overview of Al-Falah Al-Islamee School, the second is presentation of data, and the last is research data analysis.

Chapter V closing, which includes discussion of the thesis conclusions and suggestions, along with the closing remark is a series of overall research results in brief.



CHAPTER V

CLOSING

A. Conclusion

Based on the results of research using visual media-based English teaching at Al-Falah Al-Islamee School, the authors conclude that the use of visual media-based English teaching in Al-Falah Al-Islamee School at the 11th grade runs well, based on planning stages of teaching, stages of teaching implementation, and evaluation of the stages of teaching.

The application of visual media-based English teaching at the 11th grade of Al-Falah Al-Islamee School has a focus on the types, steps, objectives, and characteristics of the subject matter. Besides, the steps chosen by the teacher in applying the method are very easy and effective. So that these learning activities support in achieving student learning achievements.

In the use of media-based English teaching in Al-Falah Al-Islamee School at the 11th grade this method teaches us that learning English will be more accepted by students when using educative and interesting media. In the future, this can be useful and motivating for me, teachers and readers to create a fun and interesting learning environment.

B. Suggestion

The use of visual media-based English teaching at the 11th grade of Al-Falah Al-Islamee School has gone very well. This can be seen based on the response of students while being and currently learning. However, in the learning process, there are few drawbacks that the author has seen in this activity, namely students still lack confidence in participating in learning. We know that in a learning activity, not all methods implemented by the teacher run well, this happens because each individual in accepting learning varies. Maybe what I can say in this case is the teacher must be extra in preparing, studying, managing the process of learning activities in the classroom so that students are able to learn better and the

results of this activity can achieve perfection. And I really appreciate this learning activity as a whole. Because it is able to improve my feelings in learning and not closing it is expected to be used in the future.

C. Closing Remark

All Praise belongs to Allah SWT. Thanks to his grace and guidance so that the writer can finish writing an undergraduate thesis entitled "Visual Media-Based English Teaching at the 11th Al-Falah Al-Islamee School Bannang Sata District Yala-Thailand". Hope and prayer from the writer, hopefully, this paper is useful for the writer himself and for stakeholder relation to the implementation of teaching in general. The Researcher fully realizes that this undergraduate thesis still there are many shortcomings. This is simply due to the limitation of intellectual ability that the researcher has. Therefore, the researcher expects constructive advice and criticism from the reader for the improvement of the upcoming work. Finally, hopefully, this undergraduate thesis is one of the good charity researchers who are beneficial to all readers, *amiin ya rabbal 'alamin*.



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Interview

Darakai, Hasbullah. (*The Headmaster of Al-Falah Al-Islamee School, Bannang Sata District, Yala-Thailand*) at 12-13th March 2019 in Headmaster Office.

Mama, Husna. (*The English Teacher of Al-Falah Al-Islamee School, Bannang Sata District, Yala-Thailand*) at 21st March 2019 in Teacher Office.

